

IMPACT



2019 Donor Report

We're different. And so are you.

Donors support Royal Roads University in so many ways. Your gifts connect people, ideas and experiences that change lives and change the world.

Your donations reward student success and make a life-changing education accessible to more people. You create community

connections and nurture understanding, innovation and change. You preserve and share the heritage and environment of Royal Roads for generations to come.

This report contains a few of the stories that highlight the difference your gifts make. You are shaping our future and the future of education.

Thank you.

Here's What Donors Made Possible in 2018-19:



\$500K+ DISTRIBUTED
IN STUDENT AWARDS

\$2,531
AVERAGE AWARD



72%
OF FINANCIAL AWARD
SUPPORT IS FUNDED
BY DONORS

FINANCIAL PERFORMANCE

Investment performance is an essential part of how we steward your gifts and plan for their future. We feel it is important to share our plans and our financial performance with you.

On March 31, 2019 the **value of the endowment was \$9.9 million**. The fund's **1-year and 3-year actual returns were 4.95% and 5.06% respectively** which are **above our long-term return goal of 4.5%, exceeding returns since inception**. This is attributed to the market recoveries in the equity and bond markets.

Our investment policy is aimed at preserving capital, maintaining liquidity necessary to meet cash requirements and maximize the return within acceptable risk levels. As the university's foundation matures and the funds grow, the university will continue to take advantage of market opportunities while still maintaining an ethical ethos and managing risks.

Read financial reports, strategic plans and other performance information at: royalroads.ca/about/plans-reports



Investments that matter

THE TRANSFORMATIVE POWER OF EDUCATION

One of the most consistently inspiring and invigorating components of being at Royal Roads is the incredible number of life-changing ideas, projects and people I continually have the privilege to encounter, from students and faculty to the university community and beyond.

It helps me to keep in mind that universities are accountable to the future – which makes us especially accountable to our students, because they are our central purpose and our most important legacy. When the world is facing ever larger and more complex challenges that demand a new emerging range of skills and mindsets, it is our focus, our passion and our responsibility to provide students with the skills they need to thrive.

Since joining Royal Roads, I've heard countless stories of students rising to meet challenges as they transform not only their own lives, but also their communities. Your donations in support

of student awards, research grants and learning opportunities make life-long learning an opportunity for people at every stage of life. Student awards matter for us all and donors like you are an incredibly important part of that.

The recent establishment of the Changing Lives Award, which allows passionate and outstanding students with financial barriers to fulfil their dreams, or the Terry Power Outdoor Classroom, an important place on our campus commemorating a beloved teacher, were both made possible with donor support.

Together, we are creating opportunities for students to make real change in the places where they live and work, incorporating climate change adaptation into our everyday lives, restoring the environment and contributing to sustainable peace around the world. I think those are ideas and opportunities worth supporting. ■

– President Philip Steenkamp

\$40,000

IN RACHEL AND ERNEST FOX
INTEREST-FREE LOANS DISTRIBUTED



OF AWARDS ARE
AVAILABLE TO
INTERNATIONAL
STUDENTS

\$700K+

PLEGGED IN NEW
STUDENT SUPPORT



About twenty kindergartners are hard at work. The small scientists create solutions with the vortex mixer, observe pond water with the microscope and carefully pour colourful liquids from test tubes to beakers. Mickie Noble stands in the middle of the action, clad in a tie-dyed lab coat and a delighted expression. This is the eighteenth year Noble, an assistant professor in School of Environment and Sustainability, has opened her lab to elementary students from Greater Victoria to show them the wonders of hands-on science.

“We give kids a chance to experience what science is and what scientists do,” says Noble. “It’s about helping kids look at science and think, ‘You know what? I could

do that. That would be really cool to do when I grow up.”

Teacher Jeni-Lynn Blackie moves between the students. “I waited four years for this opportunity to bring my kindergartners to the Royal Roads lab,” Blackie says. “I can’t bring all this to my classroom, but they can experience it here.”

The program is free to schools. Funding came from various areas of the university over the years but was never guaranteed. Now the lab visits will continue well into the future thanks to faculty and staff from the School of Environment and Sustainability who support the fund with payroll deductions. Anyone is welcome to contribute. ■

Read the full story of Giving and Gratitude at: advancement.royalroads.ca

A Year to Celebrate

- Awarded over half a million dollars in bursaries, awards and scholarships
- More than \$700K pledged in new student award funding commitments
- Construction completed on Sherman Jen Building, renewing a century-old heritage building to push the boundaries of modern environmental science and expand our learning spaces
- President’s Gala raised funds and established the Allan Cahoon Scholarship with over \$160,000
- Royal Roads’ Resilience by Design Lab chosen to lead \$2-million climate change adaptation project for BC
- A gift from faculty member Terry Power invited alumni to help create an outdoor classroom
- First in BC: Doctorate of Business Administration (DBA) program announced
- Royal Roads University celebrated its eighth year in a row as a carbon neutral organization
- Philip Steenkamp appointed Royal Roads University President and Vice-Chancellor



Life Happens Bursary

SOMETIMES THE SMALLEST THINGS ARE LIFE-CHANGING

There are times during the course of a student's program when a financial challenge, however temporary, can get in the way of their ability to continue.

- Mark lost his only pair of glasses and working on his assignments became a whole lot more difficult.
- Ann's relationship ended and she suddenly needed a new damage deposit and moving expenses.
- Raphael's car broke down permanently during residency and he needed transportation costs to travel back home.

When "life happens" even a little financial help can go a long way to help a student keep pushing towards the finish line.

The Life Happens Bursary was established by an alumnus and inspired by the sense of community that often develops among students.

Since the fund was established in 2018, many donors have helped it grow and added to the difference it makes. We can't thank you enough.

Watch the video or read the full story: advancement.royalroads.ca ■

We'd love to hear from you.

Your interests in giving are unique. You might be an alumnus, an ex-cadet, an employee or a visitor to the gardens. You might be thinking about setting up your own student award, making a monthly gift, or adding a gift to your will. These are all powerful ways our donors make a difference.

Please let us know if you would like us to help you answer questions about creating change and opportunity at Royal Roads.

Amy Hinrichs, Advancement Manager
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THANK YOU

"Meaning that will stay with me throughout my life"

MCTAGGART-COWAN EXCELLENCE IN PROJECT LEADERSHIP AWARD, BSC IN ENVIRONMENTAL SCIENCE STUDENT

"I hope to pay it forward"

THE ASPER COMMUNICATIONS AWARD, MA IN INTERCULTURAL AND INTERNATIONAL COMMUNICATION STUDENT

"Enormous sense of pride"

VICTORIA FOUNDATION RUTH ELINA CARLSON BURSARY, MA IN TOURISM MANAGEMENT STUDENT

"So I can better provide for my family"

CHARLETON L. SMITH FOUNDATION BURSARY, MBA IN EXECUTIVE MANAGEMENT STUDENT

"I feel so grateful"

BETH AND BILL VANCE BURSARY, MA IN ENVIRONMENTAL EDUCATION AND COMMUNICATION STUDENT

"Doors have been opened for me"

MCTAGGART-COWAN ENVIRONMENTAL LEADERSHIP AWARD, BSC IN ENVIRONMENTAL SCIENCE STUDENT

"Has enabled me to thrive"

DR. NICHOLAS RUBIDGE AWARD, BCOM IN ENTREPRENEURIAL MANAGEMENT STUDENT

"Not only to better the life of my daughter but also the communities I serve"

BMO BANK OF MONTREAL SCHOLARSHIP FOR SINGLE PARENTS, MA IN HUMAN SECURITY AND PEACEBUILDING STUDENT

"Thank you for helping me reach my goals"

TD BURSARY, BA IN PROFESSIONAL COMMUNICATION STUDENT