



# CAREER DEVELOPMENT CONFERENCE SPONSORSHIP

**THE CAREER DEVELOPMENT CONFERENCE** is an annual information-sharing and professional-networking event that brings together employers, philanthropic entities, public services and professional membership organizations to share knowledge and experience with on-campus and online students.

The annual all-day event hosts approximately 400 students to listen and learn from the inspiring and knowledgeable industry experts from over 60 local, provincial and national businesses and organizations. The day's interactive sessions include an RRU alumnus presentation, the Networking Booths session with over 40 booths, and four panels with five panelists per panel. The panel topics include Human Resources Information, Careers in Communications, Marketing & Sales, Careers in Hospitality & Tourism and Careers in the Public Sector.



**Royal Roads**  
UNIVERSITY

## Presenting Sponsor: \$5,000

Includes the following branding/logo placement benefits leading up to and throughout the day events:

- Employer Information Package
- Student Information Package
- Preferred booth positioning
- Royal Roads Connect with Top Talent webpage
- Royal Roads Student Services Facebook page
- All on-campus public LCD screens two weeks leading up to and during the event in the Learning and Innovation Centre, Library and Grant Buildings
- Grant Building Quarterdeck main room projection screen during Networking Booths afternoon event
- Sponsorship acknowledgement at opening Student Welcome and conferences closing remarks
- Pop-up banner(s) placement (banner to be supplied by sponsor)

## Coffee Sponsor opportunity: \$1,000

Includes the following branding/logo placement benefits at either the student coffee or panel session:

- Employer Information Package
- Student Information Package
- Royal Roads Student Services Facebook page
- All on-campus public LCD screens two weeks leading up to and during the event in the Learning and Innovation Centre, Library and Grant Buildings (Jan 28 – Feb 7 inclusive)
- Centre for Dialogue all-day coffee and refreshment area
- Sponsorship acknowledgement at opening Student Welcome and conferences closing remarks

## Spotlight Sponsor: \$750

Includes the following branding/logo placement benefits at either Human Resources Information, Careers in Communications, Marketing & Sales, Careers in Hospitality & Tourism or Careers in the Public Sector panels

- Employer Information Package
- Student Information Package
- Royal Roads Student Services Facebook page
- All on-campus public LCD screens two weeks leading up to and during the event in the Learning and Innovation Centre, Library and Grant Buildings (Jan 28 – Feb 7 inclusive)
- Centre for Dialogue large screens during sponsored panel and opening remarks

## Participating Sponsor: \$500

Includes the following branding/logo placement benefits at either the student coffee or panel session:

- Employer Information Package
- Student Information Package
- Royal Roads Student Services Facebook page
- All on-campus public LCD screens two weeks leading up to and during the event in the Learning and Innovation Centre, Library and Grant Buildings (Jan 28 – Feb 7 inclusive)

## SPONSORSHIP QUERIES

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