

CAREER DEVELOPMENT CONFERENCE

FEBRUARY 6, 2020



The annual RRU-Career Development Conference (CDC) facilitates connection between industry and students – at no cost.

The day's sessions are not only about students finding jobs but also about industry making new business relationships, developing professional skills and connecting with upcoming dedicated professionals seeking career opportunities and advice.

As a guest, you will have the opportunity to meet diverse students from our programs in business, hospitality & tourism, sustainability, communications & marketing and entrepreneurship. All students from both on-campus and on-line programs are invited to attend the days' sessions, either in person or from their part of Canada or the world through livestreamed sessions.

PRE-EVENT SESSIONS:

Guest Speakers: The perfect 30 minute “soundbite” to connect with students from specific schools or programs within the classroom or at a lunch & learn in the days leading up to the main CDC event. Speakers may wish to present topics on changes in business sectors, industry best practices or emerging career options.

Workshops: Interested in seeing students at work? The day preceding the main event, employers may host interactive sessions to engage students in an interactive workshop. This interaction with students provides both an introduction to your company as well as an opportunity for you to really evaluate students at work in a professional group setting. An excellent initial interview opportunity!

MAIN DAY SESSIONS:

Networking Booths: We all know networking is the most effective avenue for business development. As the anchor event of the CDC, the three-hour networking session welcomes approximately 50 employers and over 300 students within this fast-paced, three-hour session. All networking employers are provided with a 6ft table, internet and power. This session’s focus is about networking: **employers** are encouraged to share industry-specific information, career paths and suggestions; **students** are encouraged to research the guest employers, ask questions and be inquisitive at every booth.

Panels: By sharing your experience and knowledge on an industry or HR panel, you support students to learn differences in the many business sectors, to explore their career potential and learn about industry expectations. Each panel is hosted by an experienced facilitator and consists of four to six industry specialists.

WRAP-UP SESSIONS:

Interviews: Did you meet a student who is too good to let go without an interview? The day following the CDC, employers may conduct onsite interviews in private rooms at RRU. This opportunity may be a one-off interview or you may reserve a private room for a half or full day.



Learn more at royalroads.ca/about/connect-top-talent
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